

LETTER TO SENIOR PARENTS



Dear Senior Parent

Over the years, senior parents have developed a tradition of supporting certain activities important to their graduating son or daughter. One of these is helping to underwrite the cost of printing the yearbook by becoming SENIOR PATRONS.

Did you realize the yearbook price covers only 50 cents for every dollar of actual publishing costs? The remainder is subsidized by the local business community in the form of advertising and the senior patrons in the form of a patron listing.

The minimum purchase amount of a patron listing is \$10 per line. Any further donation will be greatly appreciated. Your name will appear (as printed below) on the list of senior patrons. In order to meet publication deadlines, the donation and form below must be received by _____.

Thank you for cooperating in this important effort.

Sincerely

THE YEARBOOK EDITORS

P.S. If you are interested in buying an ad, we offer a variety of sizes ranging in price from _____ to _____. Please check the box at the bottom if you want us to contact you or your business.

Patron's Name _____

Patron's Signature _____

Amount _____

Please Make Checks Payable To _____

Have a salesperson contact me with ad information at the following number: _____ between ____ and ____.

