

# PHOTO PLANNING



## Subject \_\_\_\_\_

### Dominant

Shape \_\_\_\_\_

# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

\_\_\_\_\_

### Secondary

Shape \_\_\_\_\_

# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

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Shape \_\_\_\_\_

# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

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# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

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# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

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### Types of Photos

• Action/reaction	
• Storytelling	
• Reference	a. group shot b. mug shots
• Illustration	staged
• Scrapbook	posed
Reference Treatments	
• Content	a. 1 person      d. small group b. 2 person      e. large group c. 3 person
• Shape	a. vertical b. horizontal c. square
• Special techniques	a. cut-out background b. silhouette c. other
• Photo collections	a. one topic b. series c. scrapbook

Shape \_\_\_\_\_

# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

\_\_\_\_\_

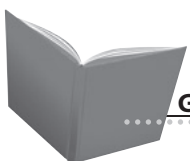
Shape \_\_\_\_\_

# of subjects \_\_\_\_\_

Special techniques \_\_\_\_\_

Suggested content \_\_\_\_\_

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**Secondary continued**

Shape \_\_\_\_\_  
# of subjects \_\_\_\_\_  
Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of subjects \_\_\_\_\_  
Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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Shape \_\_\_\_\_  
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Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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**Photo collections**

Shape \_\_\_\_\_  
# of pictures \_\_\_\_\_  
Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of pictures \_\_\_\_\_  
Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of pictures \_\_\_\_\_  
Special techniques \_\_\_\_\_  
Suggested content \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of subjects \_\_\_\_\_  
Special techniques \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of subjects \_\_\_\_\_  
Special techniques \_\_\_\_\_  
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# of subjects \_\_\_\_\_  
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Shape \_\_\_\_\_  
# of pictures \_\_\_\_\_  
Special techniques \_\_\_\_\_  
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# of pictures \_\_\_\_\_  
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