HEADLINES BEYOND THE BASICS

1 Try a rhyme.

List 10-15 KEY WORDS that describe & relate to the story or topic. Using a rhyming dictionary, generate a list of words that rhyme with 5 or 6 words.

flutes	suites, boots, hoots, cute, toots, pollute flutes in suits
red & white	
fur	
Claus	cause, pause, gauze, Claus
late	
concert	
winter	
sell-out show	about, tout
snow	mow, tow, show, know, foe, sew, row
hat	cat, mat, bat, fat, pat, rat, sat, vat, that
delight	
gloves	loves, shoves, doves, above
holiday	

The BEST RHYME is…
Bands Pause for Claus

2 Catch an allusion.

List well-known phrases that are related to the content of the story and/or the dominant photo. If necessary, modify the phrase to link to the story.

The Claus that refreshes
In the nick of time

Better watch out, better not cry
The nightmare before Christmas

There's no business like
snow business

The BEST ALLUSION is…
In the Nick of Time

3 Play with alliteration.

Using the key words generated in Step #1, brainstorm a list of words that begin with the same initial consonant sounds.

Five Festive Flutes Featured

Claus Concert Concludes Year

Winter Wonderland
Wows Audience

Snow Startles Spectators

Dynamics Delight, Dazzle

Hats Off to Holiday Happenings

The BEST ALLITERATION is…
Claus Concert Concludes Year

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