

PEOPLE COVERAGE



1

Things to consider:

1. Decide on a policy for nicknames.
2. Design mug shots in blocks and rectangular panels.
3. Create a standard & keep the head size and backgrounds consistent (small/uncommanding).
4. Staff, faculty & administrative mugs should be the same size as the underclassmen portraits.
5. Develop an obituary look/policy before it is needed.
6. Set up a meeting with the underclass photographer prior to yearbook planning.
7. Mark photo day on the official school calendar & send out reminders.
8. Feature true accomplishments and steer away from class favorites.

2

Have a brainstorming session on feature coverage topics.

Topic/Idea	Angle 1	Angle 2	Angle 3
Example: Unsung heroes	Team managers/ trainers	Stage crews/ production assts.	Siblings/parents/ grandparents
Example: Driving	Cool rides	Learning to drive/ driver's test	Hopped up & accessorized

Open your mind. Explore the possibilities.

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| <input type="checkbox"/> Volunteering | <input type="checkbox"/> Spending habits | <input type="checkbox"/> Electronic games & systems |
| <input type="checkbox"/> Appearances/fads | <input type="checkbox"/> Hobbies | <input type="checkbox"/> ACTs, SATs, college prep |
| <input type="checkbox"/> Family/friends traditions | <input type="checkbox"/> Pets, livestock | <input type="checkbox"/> Parties, trips |
| <input type="checkbox"/> Summer/spring break | <input type="checkbox"/> Senior trips, class rings | <input type="checkbox"/> Siblings/twins/triplets |
| <input type="checkbox"/> After school activities | <input type="checkbox"/> Cell phones, text messaging | <input type="checkbox"/> Dating |
| <input type="checkbox"/> Your idea _____ | <input type="checkbox"/> Your idea _____ | <input type="checkbox"/> Your idea _____ |

