

THEME PROJECT ASSESSMENT RATING SCALE

Cover effectively presents theme; colors are appropriate; design is dynamic

Cover presents fresh, usable graphic motif or motifs

Project repeats visual motif to visually reinforce theme

Title page includes all info; ties to theme

Opening copy shows relevance of theme to year

Opening & divider design adhere to design principles

Opening & divider design fresh & original

Section designs adhere to design principles

Section designs are distinctive

Project is a cohesive package

											TOTAL
Creative Team 1											
Creative Team 2											
Creative Team 3											
Creative Team 4											
Creative Team 5											
Creative Team 6											
Creative Team 7											
Creative Team 8											
Creative Team 9											
Creative Team 10											
Creative Team 11											
Creative Team 12											

Coding Choices

4 = Exemplary

3 = Expected

2 = Below Expected

1 = Remedial

0 = No Effort